



Australian

Thursday 2/9/2010

Page: 32

Section: Business News

Region: Australia

Circulation: 131,246

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Published: MTWTF

Bin: 3116
Brief: CHALL_MENT
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EBITDA margin expansion of 7% to 52%. The result was driven by private sales and the corporate display advertising business which benefited from a rebound in media spend. News Corp demonstrated powerful growth from the Cable Networks segment where operating income grew 32%. Confident outlook commentary indicated an accelerating advertising market and FY11 guidance surprised the market on the upside.”